



Selection, breeding & propagation

Gerbera
Flori Line® potgerbera
Garvinea® Perennial Gerbera
Landscape Gerbera

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British Garvinea® school project with a Royal finale

During RHS Chelsea Flower Show 2011 the British Royal Family honored the stand of Gardening guru Peter Seabrook with a visit. In this stand proud schoolchildren presented their own-grown vegetables and garden plants. A notable appearance was the flourishing garden Gerbera Garvinea®. In two months time the children managed to grow little plant plugs to stunning garden-worthy flowering plants.

Young growers pride

In March of this year, the children of 12 British primary schools started full of enthusiasm with the project to cultivate their own Garvinea® plants. The young plants of this 3-season-long flowering garden product were sponsored by Gerbera breeder Florist De Kwakel from the Netherlands. During a visit of Florist in April to Charlton Manor Primary School, it became clear that the children took their task very seriously. The plants grew well and quickly many flower buds were visible. Besides planting Garvinea® in the school gardens, the best plants were selected for the RHS Chelsea Flower Show. On the first day of the UK's leading garden event, the children told Queen Elizabeth, Prince Philip and Camilla animated about their experiences during the school project.

Garvinea Catherine®

In addition to the Garvinea® plants that were cultivated by the children, there was a new edition of the Garvinea® series of Florist displayed, which excellently connected with the Royal touch of the day and the newest member of the British royal family: the wedding-white "Garvinea Catherine®" with extravagant needle-like petals. The full range of Florist pot plants, including the new Garvinea Catherine® can be seen in full bloom during FlowerTrials® 2011. From 14 to 17 June 2011 Florist De Kwakel opens the new show greenhouse and trial gardens at the Dwarsweg in De Kwakel, The Netherlands.

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