



PLANT TRENDS 2011

MODERN BLOOM



PANTONE® Cool Grey 11 C

PANTONE® 5415 C

PANTONE® 2905 C

PANTONE® 454 C

PANTONE® 5615 C

PANTONE® 7519 C

PANTONE® 14715 C

PANTONE® 9060 C

PANTONE® 7529 C

PANTONE® 169 C

PANTONE® 208 C

PANTONE® 524 C

PANTONE® 5275 C



PLANTS

- Adenium
- Amaranthus
- Beloperone
- Brunfelsia
- Campanula
- Clerodendrum
- Crocus
- Jasminum
- Kalanchoe
- Microsorium
- Muehlenbeckia
- Murraya
- Muscari
- Oxalis
- Passiflora
- Peperomia
- Phlebodium
- Phyllitis
- Rosa
- Zantedeschia

SPRING 2011

The Modern Bloom plant trend is for homes with a modern decor with subtle hints of romance and decoration. There might for example be a vibrant and colourful cushion on a grey sofa, a glossy white table with decorative vases, or a handmade wooden cupboard decorated with dishes with floral motifs. For many people, the interior of the modern home has now become too clinical and cool, so plants contribute a suitable touch of colour and decoration. The most important thing is the balance between the plant and its base. Colourful flowers are combined with modern, monochrome bases, while green plants are combined with decorative and colourful bases.

The Modern Bloom colour palette consists of blue and green hues together with shades of blossom pink, deep red, violet and purple. The palette concludes almost in black, which is used to a limited extent in the styling – for example to highlight a detail. The blue shades are primarily used for styling and bases, while the obvious flower shades are pink, purple and red.