

PRESS RELEASE

In the by Floraliën Nederland organized contest Noviteiten Kuip/terras Varinova has been awarded the first prize for the Melody Outdoor® and the Goblet Cyclamen. The jury valued the Cyclamen varieties very highly: a nice assortment; varieties can be used indoors as well as outdoors till early winter; commercially interesting; beautiful firm plants in many colours.

Floralien Nederland is being organized in the Brabanthallen in 's-Hertogenbosch from 9 till 18 May next and is the world's largest flower and plants exhibition. Divided in several themes and in different halls you will find beautiful flowers and plants on display.

Varinova has planted sections 3.19 and 3.20 in hall 3, International Flower Beauty, with beautiful Cyclamen suited for borders and flower boxes in the garden. Here you will find the Melody Outdoor® and the Goblet Cyclamen; both varieties guarantee a long flowering outside. The extremely strong weather tolerance until -3°C makes these strong, long lasting plants very suitable for borders, terrace and flower boxes on the balcony.



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